

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007-3674

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
168700-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Anjie Brady	Petry - Philadelp	National

Advertiser	Product	Estimate Number
DCCC Democratic Congres	D.C.C.C.	1551

Flight Dates	Order #	Alt Order #
10/11/12 - 10/15/12	168700	06862444

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/12/12	M-F 6-7a News	6-7a	---TF--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/11/12	6:57 AM	M-F 6-7a News	6-7a	:30	D3C12WI 07T03H	\$800.00	NM
spot simulcast on KSTP-TV and KSTC-TV									
2	10/11/12	10/12/12	M-F GMA	7-9a	---TF--	:30	1	\$800.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Th	10/11/12	7:58 AM	M-F GMA	7-9a	:30	D3C12MN08T02H	\$800.00	NM
3	10/14/12	10/14/12	Su GMA	7-8a	-----S	:30	1	\$1,500.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	7:29 AM	Su GMA	7-8a	:30	D3C12WI 07T03H	\$1,500.00	NM
4	10/14/12	10/14/12	Sun 8-9a	8-9a	-----S	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	8:53 AM	Sun 8-9a	8-9a	:30	D3C12WI 07T03H	\$1,000.00	NM
5	10/14/12	10/14/12	At Issue	Sun 10-1030a	-----S	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	Su	10/14/12	10:19 AM	At Issue	Sun 10-1030a	:30	D3C12WI 07T03H	\$600.00	NM
6	10/11/12	10/12/12	M-F Midday News	11a-12p	---TF--	:30	1	\$350.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	F	10/12/12	11:49 AM	M-F Midday News	11a-12p	:30	D3C12WI 07T03H	\$350.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Invoice #	Invoice Date	Invoice Month	Invoice Period
168700-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
DCCC Democratic Congress	D.C.C.C.	1551	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/11/12	10/12/12	M-F Midday News	11a-12p	---TF--	:30	1	\$350.00	NM
7	10/11/12	10/12/12	Twin Cities Live	3-4p	---TF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 10/11/12 3:56 PM Twin Cities Live 3-4p :30 D3C12WI 07T03H \$225.00 NM program re-broadcast 10/11/12 106a on KSTP-TV									
2 M F 10/12/12 3:55 PM Twin Cities Live 3-4p :30 D3C12WI 07T03H \$225.00 NM program re-broadcast 10/12/12 106a on KSTP-TV									
8	10/11/12	10/12/12	M-F 5-530p	5-530p	---TF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 10/11/12 5:22 PM M-F 5-530p 5-530p :30 D3C12WI 07T03H \$800.00 NM									
9	10/11/12	10/12/12	M-F 6-630p	6-630p	---TF--	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M F 10/12/12 6:21 PM M-F 6-630p 6-630p :30 D3C12WI 07T03H \$1,200.00 NM									
10	10/14/12	10/14/12	Su 530-6p News	530-6p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Su 10/14/12 5:45 PM Su 530-6p News 530-6p :30 D3C12WI 07T03H \$1,200.00 NM									
11	10/11/12	10/12/12	M-F, Su 10-1035p	10-1035p	---TF--	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 10/11/12 10:27 PM M-F, Su 10-1035p 10-1035p :30 D3C12WI 07T03H \$1,400.00 NM									
12	10/13/12	10/13/12	Late News Delayed	1030-1105p	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Sa 10/13/12 10:49 PM Late News Delayed 1030-1105p :30 D3C12WI 07T03H \$900.00 NM									
13	10/11/12	10/12/12	Nightline	1035-1102p	---TF--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Th 10/11/12 11:02 PM Nightline 1035-1102p :30 D3C12WI 07T03H \$800.00 NM									
14	10/13/12	10/13/12	Castle	1105p-1205a	-----S-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Sa 10/13/12 11:54 PM Castle 1105p-1205a :30 D3C12WI 07T03H \$200.00 NM									

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Advertiser	Product	Estimate Number	
DCCC Democratic Congress	D.C.C.C.	1551	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/15/12	10/15/12	M-F 6-7a News	6-7a	M-----	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	6:09 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	D3C12WI 07T03H	\$800.00	NM
2 M	M	10/15/12	6:57 AM	M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV	6-7a	:30	D3C12WI 07T03H	\$800.00	NM
16	10/15/12	10/15/12	M-F GMA	7-9a	M-----	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	10/15/12	7:29 AM	M-F GMA	7-9a	:30	D3C12WI 07T03H	\$800.00	NM
1 M	M	10/15/12	8:59 AM	M-F GMA	7-9a	:30	D3C12WI 07T03H	\$800.00	NM
17	10/15/12	10/15/12	M-F 5-530a News	5-530a	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	5:23 AM	M-F 5-530a News	5-530a	:30	D3C12WI 07T03H	\$500.00	NM
18	10/15/12	10/15/12	M-F 1102p News	1102-1132p	M-----	:30	2	\$600.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	11:12 PM	M-F 1102p News	1102-1132p	:30	D3C12WI 07T03H	\$600.00	NM
2 M	M	10/15/12	11:31 PM	M-F 1102p News	1102-1132p	:30	D3C12WI 07T03H	\$600.00	NM
19	10/15/12	10/15/12	M-F Midday News	11a-12p	M-----	:30	2	\$300.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$300.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	10/15/12	11:09 AM	M-F Midday News	11a-12p	:30	D3C12WI 07T03H	\$300.00	NM
1 M	M	10/15/12	11:59 AM	M-F Midday News	11a-12p	:30	D3C12WI 07T03H	\$300.00	NM
20	10/15/12	10/15/12	Twin Cities Live	3-4p	M-----	:30	3	\$225.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 3	<u>Rate</u> \$225.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 M	M	10/15/12	3:13 PM	Twin Cities Live program re-broadcast 10/15/12 106a on KSTP-TV	3-4p	:30	D3C12WI 07T03H	\$225.00	NM
2 M	M	10/15/12	3:44 PM	Twin Cities Live program re-broadcast 10/15/12 106a on KSTP-TV	3-4p	:30	D3C12WI 07T03H	\$225.00	NM
3 M	M	10/15/12	3:58 PM	Twin Cities Live program re-broadcast 10/15/12 106a on KSTP-TV	3-4p	:30	D3C12WI 07T03H	\$225.00	NM
21	10/15/12	10/15/12	M-F 5-530p	5-530p	M-----	:30	2	\$800.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> M-----	<u>Spots/Week</u> 2	<u>Rate</u> \$800.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 M	M	10/15/12	5:09 PM	M-F 5-530p	5-530p	:30	D3C12WI 07T03H	\$800.00	NM
1 M	M	10/15/12	5:30 PM	M-F 5-530p	5-530p	:30	D3C12WI 07T03H	\$800.00	NM

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DCCC Democratic Congress	D.C.C.C.	1551	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/15/12	10/15/12	M-F 6-630p	6-630p	M-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/15/12 6:11 PM M-F 6-630p 6-630p :30 D3C12WI 07T03H \$1,200.00 NM 1 M M 10/15/12 6:28 PM M-F 6-630p 6-630p :30 D3C12WI 07T03H \$1,200.00 NM									
23	10/15/12	10/15/12	M-F, Su 10-1035p	10-1035p	M-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/15/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 D3C12WI 07T03H \$1,400.00 NM 1 M M 10/15/12 10:32 PM M-F, Su 10-1035p 10-1035p :30 D3C12WI 07T03H \$1,400.00 NM									
24	10/15/12	10/15/12	Nightline	1035-1102p	M-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/15/12 10:55 PM Nightline 1035-1102p :30 D3C12WI 07T03H \$800.00 NM 1 M M 10/15/12 11:01 PM Nightline 1035-1102p :30 D3C12WI 07T03H \$800.00 NM									
25	10/15/12	10/15/12	According to Jim	1236-106a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 10/15/12 12:51 AM According to Jim 1236-106a :30 D3C12WI 07T03H \$250.00 NM									
26	10/15/12	10/15/12	Jimmy Kimmel	1132p-1236a	M-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 10/15/12 12:06 AM Jimmy Kimmel 1132p-1236a :30 D3C12WI 07T03H \$350.00 NM 1 M M 10/15/12 12:30 AM Jimmy Kimmel 1132p-1236a :30 D3C12WI 07T03H \$350.00 NM									
Total Spots							38		

Payment Terms 30 Days

<u>Gross Total</u>	\$27,525.00
<u>Agency Commission</u>	\$4,128.75
<u>Net Amount Due</u>	\$23,396.25